

AFRICAN MINERALS EXPO 2026

PARTICIPATION PROSPECTUS

Africa's Minerals: Driving Growth Through Inclusive Value Chains

9–10 November 2026 | Sun City

ABOUT THE EXPO

The African Minerals Expo 2026 is a two-day continental platform convening senior leaders from government, mining, industry, finance, infrastructure, technology and investment sectors from across Africa and internationally. The Expo is designed to move engagement from policy dialogue to commercial opportunity, creating a structured pathway from conversation and negotiation through to investment and transaction.

Day 1 centres on the Ministerial Colloquium, Executive Keynote Sessions and strategic policy discussions, including a Presidential Keynote Address and Ministerial Panel. Day 2 shifts focus to Country Pavilions, the Exhibition Showcase, B2B Matchmaking and Deal Room Sessions, alongside an OEM & Technology Showcase.

Invited participants include Continental Ministers, The Honourable Parks Tau (Minister of Trade, Industry and Competition), The Honourable Gwede Mantashe (Minister of Mineral and Petroleum Resources), and The Honourable Dr Kgosientsho Ramokgopa (Minister of Electricity and Energy). His Excellency President Cyril Ramaphosa has been invited to officially open the Expo.

PARTICIPATION FEE STRUCTURE

Participation is structured to ensure a high-level, curated and outcomes-driven engagement. Each category below is designed to give partners direct access to senior decision-makers, structured business engagements and a programme built to facilitate partnerships and commercial opportunities.

Participation Category	What's Included	Investment	Availability
Strategic / Anchor Partnership	• Top-tier strategic AMEX partnership status • Premium exhibition/pavilion placement • Executive visibility & speaking opportunities where appropriate • Government and mining-sector engagement access • Executive hospitality, digital & media exposure • Post-event recognition and reporting	R2,000,000	Only 4 available
Ministerial Colloquium	• Seat at the Ministerial Colloquium, or • Dedicated themed round table for focused executive dialogue (choice of theme, see below) • Networking with ministers, CEOs, investors and delegates	R10,000 per seat R300,000 per table	200 seats 10 tables
Presidential Dinner	• Seat at the high-level Presidential Dinner • Access to Presidential Keynote and Ministerial Panel (Day 1) • Strategic dialogue with government, mining leadership and investors	R30,000 per seat	200 seats
Strategic Industry Pavilion (36m²)	• Dedicated 36m² pavilion within a themed sector zone • Choice of pavilion theme (see below) • Exhibition access across both event days • Brand visibility to ministers, CEOs and investors	R650,000	5 available

Participation Category	What's Included	Investment	Availability
Premium Exhibition Stand (6m × 3m)	• Premium-positioned 6m × 3m exhibition space • Access to Country Pavilions & Exhibition Showcase (Day 2) • B2B matchmaking and Deal Room access	R100,000	5 available
Standard Exhibition Stand (3m × 3m)	• Standard 3m × 3m exhibition space • Access to Country Pavilions & Exhibition Showcase (Day 2) • B2B matchmaking and Deal Room access	R50,000	5 available
Other Partnerships & Activations	• Bespoke branding, media, technology, hospitality and transport partnerships tailored to partner objectives	Price on application	By arrangement

All fees quoted are exclusive of VAT. Packages are allocated on a first-confirmed basis given limited availability.

STRATEGIC INDUSTRY PAVILION — THEME OPTIONS

Strategic Industry Pavilions may be aligned to one of the following themes:

- Critical Minerals & Mining Investment
- Energy, Power & Infrastructure
- Mining Technology & Innovation
- Beneficiation & Industrialization
- Finance, Investment & Development

STRATEGIC EXECUTIVE ROUND TABLE — THEME OPTIONS

Executive Round Tables may be aligned to one of the following themes:

- Critical Minerals
- Mining Investment
- Energy Security
- Infrastructure & Logistics
- Beneficiation
- Local Content
- Mining Technology & Innovation
- Finance & Development
- ESG & Sustainability
- SMME & Enterprise Development

HOW TO CONFIRM PARTICIPATION

To confirm your participation, please indicate your preferred package(s) and, where applicable, your preferred pavilion or round table theme, and return this prospectus to:

Name: Onicca Kwakwa

Email Address: onicca@pbf.org.za

Participation is confirmed on proof of payment and is subject to availability.